

# YEARBOOK 8th Grade Parent Ad Information

Parents who wish to create and purchase their ads for the 2020 MMS Yearbook may start designing online now!

*No ads will be sold on campus.*

## DIRECTIONS:

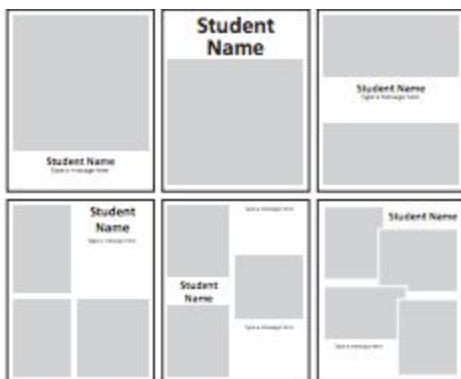
1. Log on to [www.yearbookordercenter.com](http://www.yearbookordercenter.com) and enter order number 16440
2. Click: Create a Yearbook Ad
3. Follow the prompts to design your add, add it to your cart and purchase it. Please note that *your ad is not complete until you add it to your cart and complete the checkout process!*
4. Buying an ad is separate from purchasing a yearbook. Remember to purchase your child's yearbook! You can add the yearbook to your cart with the ad.
5. Call Herff Jones Tech support if help is needed with the website:  
1-877-362-7750

## AD SIZES AND PRICING

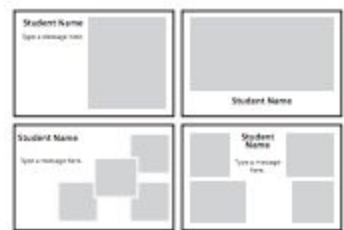
¼ Page \$75

⅛ Page \$40

QUARTER PAGE AD (\$75)  
Approximate Dimensions: 4" wide x 5" high



EIGHTH PAGE AD (\$40)  
Approximate Dimensions: 4" wide x 2 ½" high



Create and purchase ads by **January 20, 2020**. Space is limited.  
**Prices will increase by 20% after January 21 and will only be available until all ad space is filled.**